Faculty : Commerce & Management

Programme : Master of Business Administration (Integrated) : 2022-23 onwards

															Theory		Theory (Internal)						Practical				Practical (Internal)						
	Semester/Year	Council Code (If any)	Subject Code (If already existing)	Nomenclature	Theory/ Practical/	Core/ AECC/ VAC/ DSE/ MGE	For ERP	Theory/Practical (Result Combined or Separate)	L	T	P	Credits	Contact Hours	Max	Pass	Attendance	Midterm	Assignment	Professional Activities	Max	Pass	Demonstration/Presentation	Viva-voce	Max	Pass	Attendance	Mid Term	Project/Lab Work	Conduct/Demonstration	Max	Pass	Overall Pass Marks
1	I	N/A	06110101	Managerial Economics	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
2		N/A	06110102	Essentials of Management	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
3		N/A	06110103	Business Statistics	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
4		N/A	06110104	Accounting for Managers	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
5			06110105	Computer Application in Business	Practical	Core	Core	Seperately	0	0	2	1	2									20	10	30	12	5	10	5	0	20	8	20
6		N/A	--	MGE	Theory	MGE	Core	Seperately	4	0	0	4	4	60	24	--	20	10	10	40	16												40
7		N/A	--	AECC	Theory	AECC	Core	Seperately	2	0	0	2	2	30	12	--	10	5	5	20	8												20
8		N/A	--	VAC	Theory	VAC	Core	Seperately	2	0	0	2	2	30	12	--	10	5	5	20	8												20
				Total Credits for Semester					**24**	**0**	**2**	**25**	**26**																				
9	II	N/A	06110201	Marketing Management	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
10		N/A	06110202	Business Law	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
11		N/A	06110203	Organizational Behaviour	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
12		N/A	06110204	Fundamentals of Business Research Methods	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
13			06110205	Advanced skills of Spreadsheet	Practical	Core	Core	Seperately	0	0	2	1	2									20	10	30	12	5	10	5	0	20	8	20
14			06110206	Summer Internship-I	Practical	Core	Core	Seperately	0	0	12	6	12										100	100	40			50		50	20	60
15		N/A	--	MGE	Theory	MGE	Core	Seperately	4	0	0	4	4	60	24	--	20	10	10	40	16												40
16		N/A	--	AECC	Theory	AECC	Core	Seperately	2	0	0	2	2	30	12	--	10	5	5	20	8												20
17		N/A	--	VAC	Theory	VAC	Core	Seperately	2	0	0	2	2	30	12	--	10	5	5	20	8												20
				Total Credits for Semester					**24**	**0**	**14**	**31**	**38**																				
18	III	N/A	06110301	Human Resource Management	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
19		N/A	06110302	Application of Business Research Methods	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
20		N/A	06110303	Financial Management	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
21		N/A	06110304	Productions and Operations Management	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
22				Data Analysis using SPSS	Practical	Core	Core	Seperately	0	0	2	1	2									20	10	30	12	5	10	5	0	20	8	20
23		N/A	--	MGE	Theory	MGE	Core	Seperately	4	0	0	4	4	60	24	--	20	10	10	40	16												40
24		N/A	--	AECC	Theory	AECC	Core	Seperately	2	0	0	2	2	30	12	--	10	5	5	20	8												20
25		N/A	--	VAC	Theory	VAC	Core	Seperately	2	0	0	2	2	30	12	--	10	5	5	20	8												20
				Total Credits for Semester					**24**	**0**	**2**	**25**	**26**																				
26	IV	N/A	06110401	Entrepreneurship Development	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
27		N/A	06110402	Business Analytics	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
28		N/A	06110403	Business Analytics Lab	Practical	Core	Core	Seperately	0	0	2	1	2									20	10	30	12	5	10	5		20	8	20
29		N/A	06110404	Operation Research	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
30			06110405	Principles of Marketing	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
31			06110406	Summer Internship-II	Practical	Core	Core	Seperately	0	0	12	6	12										100	100	40			50		50	20	60
32		N/A	--	MGE	Theory	MGE	Core	Seperately	4	0	0	4	4	60	24	--	20	10	10	40	16												40

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															Theory		Theory (Internal)						Practical				Practical (Internal)						
	Semester/Year	Council Code (If any)	Subject Code (If already existing)	Nomenclature	Theory/ Practical/	Core/ AECC/ VAC/ DSE/ MGE	For ERP	Theory/Practical (Result Combined or Separate)	L	T	P	Credits	Contact Hours	Max	Pass	Attendance	Midterm	Assignment	Professional Activities	Max	Pass	Demonstration/Presentation	Viva-voce	Max	Pass	Attendance	Mid Term	Project/Lab Work	Conduct/Demonstration	Max	Pass	Overall Pass Marks
33		N/A	--	AECC	Theory	AECC	Core	Seperately	2	0	0	2	2	30	12	--	10	5	5	20	8											20
34		N/A	--	VAC	Theory	VAC	Core	Seperately	2	0	0	2	2	30	12	--	10	5	5	20	8											20
				Total Credits for Semester					**24**	**0**	**14**	**31**	**38**																				
35		N/A	06110501	Strategic Management	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
36		N/A	06110502	Banking, Financial Services & Insurance	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
				Marketing					8	0	0	8	8																				
37		N/A	06110503	Consumer Behaviour	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
38		N/A	06110504	Sales & Distribution Management	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
				Finance					8	0	0	8	8																				
39		N/A	06110506	Marketing of Financial Services/Products	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
40		N/A	06110515	Income Tax	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
				Human Resource					8	0	0	8	8																				
41	V	N/A	06110511	Industrial Relations & Labour Law	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
42		N/A	06110512	Strategic Human Resource Management	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
				Entrepreneurship					8	0	0	8	8																				
43		N/A	06110509	Entrepreneurial Strategy	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
44		N/A	06110510	Lean Start-Up	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
				International Business					8	0	0	8	8																				
45		N/A	06110507	Legal Dimensions of International Business	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
46		N/A	06110508	International Human Resource Management	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
				Operations					8	0	0	8	8																				
47		N/A	06110513	Quality Management & Business Excellence	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
48		N/A	06110514	World Class Manufacturing	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
									8	0	0	8	8																				
				Total Credits for Semester					**24**	**0**	**0**	**24**	**24**																				
49		N/A	06110601	Dissertation	Practical	Core	Core	Seperately	0	0	12	6	12										100	100	40			50		50	20	60
50		N/A	06110602	International Business	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
				Marketing					4	0	12	10	16																				
51		N/A	06110615	Integrated Marketing Communication	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
52		N/A	06110616	Industrial Marketing	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
				Finance					8	0	0	8	8																				
53		N/A	06110605	Project Finance	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
54		N/A	06110617	Banking, Financial Services and Insurance	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
				Human Resource					8	0	0	8	8																				
55	VI	N/A	06110611	Talent Acquisition & Management	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
56		N/A	06110618	HR Audit	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
				Entrepreneurship					8	0	0	8	8																				

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														Theory		Theory (Internal)						Practical				Practical (Internal)						
	Semester/Year	Council Code (If any)	Subject Code (If already existing)	Nomenclature	Theory/ Practical/	Core/ AECC/ VAC/ DSE/ MGE	For ERP	Theory/Practical (Result Combined or Separate)	L	T	P	Credits	Contact Hours	Max	Pass	Attendance	Midterm	Assignment	Professional Activities	Max	Pass	Demonstration/Presentation	Viva-voce	Max	Pass	Attendance	Mid Term	Project/Lab Work	Conduct/Demonstration	Max	Pass	Overall Pass Marks
57		N/A	06110609	Management of Intellectual Property Rights	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
58		N/A	06110610	Creativity and Innovation	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
				International Business					8	0	0	8	8																				
59		N/A	06110607	International Marketing Research	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
60		N/A	06110608	International Supply Chain Management and Logistics	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
		N/A		**Operations**					8	0	0	8	8																				
61		N/A	06110613	Service Operation Management	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
62		N/A	06110614	Production Planning Control	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
									8	0	0	8	8																				
				Total Credits for Semester					**20**	**0**	**12**	**26**	**32**																				
63		N/A	06110701	Industry Reviewed Project Report	Practical	Core	Core	Seperately	0	0	12	6	12										100	100	40			50		50	20	60
64		N/A	06110702	Corporate Governance	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
				Marketing					4	0	12	10	16																				
65		N/A	06110703	Digital and Social Media Marketing	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
66		N/A	06110704	Customer Relationship Management	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
				Finance					8	0	0	8	8																				
67		N/A	06110706	Investment Analysis and Portfolio Management	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
68		N/A	06110716	Indirect Tax	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
				Human Resource					8	0	0	8	8																				
69	VII	N/A	06110711	Competency Based Training & Development	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
70		N/A	06110712	Performance and Compensation Management	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
				Entrepreneurship					8	0	0	8	8																				
71		N/A	06110709	Entrepreneurial Finance	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
72		N/A	06110710	Entrepreneurial Marketing	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
				International Business					8	0	0	8	8																				
73		N/A	06110707	Export and Import Documentation	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
74		N/A	06110708	International Business Finance	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
				Operations					8	0	0	8	8																				
75		N/A	06110713	Digital Operations	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
76		N/A	06110714	Logistics and Transportation Management	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
									8	0	0	8	8																				
				Total Credits for Semester					**20**	**0**	**12**	**26**	**32**																				
77		N/A	06110801	Company Law	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16												40
78		N/A	06110815	Capstone Project	Practical	Core	Core	Seperately	0	0	12	6	12										100	100	40			50		50	20	60
79		N/A	06110816	Publication/ Conference Presentation	Practical	Core	Core	Seperately	0	0	4	2	4									20	10	30	12	5	10	5	0	20	8	20
				Marketing					4	0	16	12	20																			

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80	VIII	N/A	06110804	Product and Brand Management	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
81		N/A	06110815	Marketing Strategy	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
				Finance					8	0	0	8	8																				
82		N/A	06110805	Derivatives Market	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
83		N/A	06110806	Financial Research Analysis	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
				Human Resource					8	0	0	8	8																				
84		N/A	06110811	Social Psychology	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
85		N/A	06110812	Organizational Change & Development	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
				Entrepreneurship					8	0	0	8	8																				
86		N/A	06110809	Social Entrepreneurship	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
87		N/A	06110810	Innovation Technology Management	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
				International Business					8	0	0	8	8																				
88		N/A	06110807	International Marketing	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
89		N/A	06110808	International Business & Trade Practices	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
				Operations)					8	0	0	8	8																				
90		N/A	06110813	Advanced Operations Management	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
91		N/A	06110814	Six Sigma & Lean Management	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
									8	0	0	8	8																				
				Total Credits for Semester					**20**	**0**	**16**	**28**	**36**																				
				Total Credits for Degree					**180**	**0**	**72**	**216**	**252**																				

Important Note:

(For 5th, 6th 7th and 8th Semester only) Discipline Specific Electives (DSE): Select any TWO Electives from the area of Finance / Human Resources / Marketing/International Business/ Entrepreneurship / Analytics / Operations. Unc each Elective, choose any TWO DSEs.

Scheme of Examinations (Theory+Internal) OR (Practical+Internal)
Theory + Internal
Theory + Internal
Theory + Internal
Theory + Internal
Practical + Internal
Theory + Internal
Theory + Internal
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Scheme of Examinations (Theory+Internal) OR (Practical+Internal)
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Scheme of Examinations (Theory+Internal) OR (Practical+Internal)
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Practical + Internal
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Scheme of Examinations (Theory+Internal) OR (Practical+Internal)
Theory + Internal
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