

Faculty : Commerce and Management

Programme : Master of Business Administration : 2022-23 onwards

Semester/Year	Council Code (If any)	Subject Code (If already existing)	Nomenclature	Theory/ Practical/	Core/ AECC/ VAC/ DSE/ MGE	For ERP	Theory/Practical (Result Combined or Separate)	L	T	P	Credits	Contact Hours	Theory		Theory (Internal)				Practical				Practical (Internal)				Overall Pass Marks	Scheme of Examinations (Theory+Internal) OR (Practical+Internal)			
													Max	Pass	Attendance	Midterm	Assignment	Professional Activities	Max	Pass	Demonstration/Presentation	Viva-voce	Max	Pass	Attendance	Mid Term			Project/Lab Work	Conduct/Demonstration	Max
1	N/A	06090101	Accounting for Managers	Theory	Core	Core	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16									40	Theory + Internal	
1	N/A	06090103	Marketing Management	Theory	Core	Core	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16									40	Theory + Internal	
1	N/A	06090104	Organisational Behaviour	Theory	Core	Core	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16									40	Theory + Internal	
1	N/A	06090105	Managerial Economics	Theory	Core	Core	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16									40	Theory + Internal	
1	N/A	06090106	Business Law	Theory	Core	Core	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16									40	Theory + Internal	
1	N/A	06090108	Corporate Communication	Theory	Core	Core	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16									40	Theory + Internal	
1	N/A	06090109	Business Statistics	Theory	Core	Core	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16									40	Theory + Internal	
1	N/A	06090110	Principles of Management	Theory	Core	Core	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16									40	Theory + Internal	
			Total Credits for Semester					24	0	0	24	24																			
2	N/A	06090201	Financial Management	Theory	Core	Core	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16									40	Theory + Internal	
2	N/A	06090202	International Business	Theory	Core	Core	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16									40	Theory + Internal	
2	N/A	06090203	Human Resource Management	Theory	Core	Core	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16									40	Theory + Internal	
2	N/A	06090204	Business Research Methods	Theory	Core	Core	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16									40	Theory + Internal	
2	N/A	06090205	Operations Management	Theory	Core	Core	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16									40	Theory + Internal	
2	N/A	06090208	Operations Research	Theory	Core	Core	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16									40	Theory + Internal	
2	N/A	06090209	Corporate Governance & CSR	Theory	Core	Core	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16									40	Theory + Internal	
2	N/A	06090210	Human Values and Professional Ethics	Theory	Core	Core	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16									40	Theory + Internal	
			Total Credits for Semester					24	0	0	24	24																			
3	N/A	06090302	Summer Internship Report	Practical	Core	Core	Separately	0	0	6	6	12										100	100	40			50	50	20	60	Practical + Internal

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													Max	Pass	Attendance	Midterm	Assignment	Professional Activities	Max	Pass	Demonstration/Presentation	Viva-voce	Max	Pass	Attendance	Mid Term			Project/Lab Work	Conduct/Demonstration	Max
3	N/A	06090336	Business Analytics	Theory	Core	Core	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
3	N/A	06090337	Supply Chain Management	Theory	Core	Core	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
			Marketing					6	0	6	12	18																			
3	N/A	06090303	Consumer Behaviour	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
3	N/A	06090304	Sales & Distribution Management	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
3	N/A	06090338	Retail Management	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
3	N/A	06090339	Service Marketing	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
			Finance					9	0	0	9	9																			
3	N/A	06090307	Tax Laws & Planning	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
3	N/A	06090310	Digital Banking	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
3	N/A	06090340	Financial Institutions & Services	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
3	N/A	06090341	Security Analysis & Portfolio Management	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
			Human Resources					9	0	0	9	9																			
3	N/A	06090311	Industrial Relations & Labour Law	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
3	N/A	06090312	Strategic Human Resource Management	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
3	N/A	06090313	Talent Acquisition & Management	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
3	N/A	06090342	HR Audit	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
			International Business					9	0	0	9	9																			
3	N/A	06090315	Legal Dimensions of International Business	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
3	N/A	06090316	International Human Resource Management	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal

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													Max	Pass	Attendance	Midterm	Assignment	Professional Activities	Max	Pass	Demonstration/Presentation	Viva-voce	Max	Pass	Attendance	Mid Term			Project/Lab Work	Conduct/Demonstration	Max
3	N/A	06090318	International Supply Chain Management and Logistics	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
3	N/A	06090343	Regional Trade Blocs.	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
			Entrepreneurship					9	0	0	9	9																			
3	N/A	06090323	Entrepreneurial Strategy	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
3	N/A	06090324	Lean Start-Up	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
3	N/A	06090325	Management of Intellectual Property Rights	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
3	N/A	06090326	Creativity and Innovation	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
			Analytics					9	0	0	9	9																			
3	N/A	06090327	Marketing Analytics	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
3	N/A	06090329	HR Analytics	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
3	N/A	06090330	Analytics for Supply Chain	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
3	N/A	06090344	Artificial Intelligence & Machine Learning	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
			Operations					9	0	0	9	9																			
3	N/A	06090331	Quality Management & Business Excellence	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
3	N/A	06090332	World Class Manufacturing	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
3	N/A	06090333	Service Operation Management	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
3	N/A	06090334	Production Planning Control	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
								9	0	0	9	9																			
			Total Credits for Semester					24	0	6	30	36																			
4	N/A	06090401	Strategic Management	Theory	Core	Core	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
4	N/A	06090402	Dissertation	Practical	Core	Core	Separately	0	0	6	6	12										100	100	40			50	50	20	60	Practical + Internal

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4	N/A	06090432	Entrepreneurship Development	Theory	Core	Core	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16											40	Theory + Internal
			Marketing					6	0	6	12	18																				
4	N/A	06090403	Digital and Social Media Marketing	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16											40	Theory + Internal
4	N/A	06090404	Customer Relationship Management	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16											40	Theory + Internal
4	N/A	06090406	Product and Brand Management	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16											40	Theory + Internal
4	N/A	06090433	Integrated Marketing Communication	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16											40	Theory + Internal
			Finance					9	0	0	9	9																				
4	N/A	06090409	Derivatives Market	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16											40	Theory + Internal
4	N/A	06090410	Financial Research Analysis	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16											40	Theory + Internal
4	N/A	06090434	Project Finance	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16											40	Theory + Internal
4	N/A	06090435	Insurance and Risk Management	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16											40	Theory + Internal
			Human Resources					9	0	0	9	9																				
4	N/A	06090411	Competency Based Training & Development	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16											40	Theory + Internal
4	N/A	06090412	Performance and Compensation Management	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16											40	Theory + Internal
4	N/A	06090413	Social Psychology	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16											40	Theory + Internal
4	N/A	06090414	Organizational Change & Development	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16											40	Theory + Internal
			International Business					9	0	0	9	9																				
4	N/A	06090415	Export and Import Documentation	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16											40	Theory + Internal
4	N/A	06090416	International Business Finance	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16											40	Theory + Internal
4	N/A	06090417	International Marketing	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16											40	Theory + Internal

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4	N/A	06090436	International Business Environment and Trade	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
			Entrepreneurship					9	0	0	9	9																			
4	N/A	06090419	Entrepreneurial Finance	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
4	N/A	06090421	Social Entrepreneurship	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
4	N/A	06090422	Innovation Technology Management	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
4	N/A	06090437	Project Management	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
			Analytics					9	0	0	9	9																			
4	N/A	06090438	Business Applications of Block chain Technologies	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
4	N/A	06090439	Social Media & Web Analytics	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
4	N/A	06090440	Healthcare Analytics	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
4	N/A	06090441	Financial and Credit Risk Analytics	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
			Operations					9	0	0	9	9																			
4	N/A	06090427	Digital Operations	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
4	N/A	06090428	Logistics and Transportation Management	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
4	N/A	06090429	Advanced Operations Management	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
4	N/A	06090430	Six Sigma & Lean Management	Theory	DSE	DSE	Separately	3	0	0	3	3	60	24	5	20	5	10	40	16										40	Theory + Internal
								9	0	0	9	9																			
			Total Credits for Semester					24	0	6	30	36																			
			Total Credits for Degree					96	0	12	108	120																			

Important Note:

(For 3rd and 4th Semester only) Discipline Specific Electives (DSE): Select any TWO Electives from the area of Finance / Human Resources / Marketing/International Business/ Entrepreneurship / Analytics / Operations. Under the selected each Elective, choose any three DSEs.

