

Faculty : Commerce & Management

Programme : Master of Business Administration (Hospital Administration) : 2022-23 onwards

| Semester/Year | Council Code (If any) | Subject Code (If already existing) | Nomenclature | Theory/ Practical/ | Core/ AECC/ VAC/ DSE/ MGE | For ERP | Theory/Practical (Result Combined or Separate) | L | T | P | Credits | Contact Hours | Theory | | Theory (Internal) | | | Practical | | | | Practical (Internal) | | | | Overall Pass Marks | Scheme of Examinations (Theory+Internal) OR (Practical+Internal) | | | | | |
|---------------|-----------------------|------------------------------------|---|--------------------|---------------------------|---------|--|-----------|----------|----------|-----------|---------------|--------|------|-------------------|---------|------------|-------------------------|-----|------|----------------------------|----------------------|-----|------|------------|--------------------|--|----------|------------------|-----------------------|-------------------|-------------------|
| | | | | | | | | | | | | | Max | Pass | Attendance | Midterm | Assignment | Professional Activities | Max | Pass | Demonstration/Presentation | Viva-voce | Max | Pass | Attendance | | | Mid Term | Project/Lab Work | Conduct/Demonstration | Max | Pass |
| 3 | N/A | 06120313 | Industrial Relations & Labour Law | Theory | Core | DSE | Separately | 3 | 0 | 0 | 3 | 3 | 60 | 24 | 5 | 20 | 5 | 10 | 40 | 16 | | | | | | | | | | 40 | Theory + Internal | |
| 3 | N/A | 06120314 | Strategic Human Resource Management | Theory | Core | DSE | Separately | 3 | 0 | 0 | 3 | 3 | 60 | 24 | 5 | 20 | 5 | 10 | 40 | 16 | | | | | | | | | | 40 | Theory + Internal | |
| 3 | N/A | 06120315 | Talent Acquisition & Management | Theory | Core | DSE | Separately | 3 | 0 | 0 | 3 | 3 | 60 | 24 | 5 | 20 | 5 | 10 | 40 | 16 | | | | | | | | | | 40 | Theory + Internal | |
| 3 | N/A | 06120344 | HR Audit | Theory | Core | DSE | Separately | 3 | 0 | 0 | 3 | 3 | 60 | 24 | 5 | 20 | 5 | 10 | 40 | 16 | | | | | | | | | | 40 | Theory + Internal | |
| | | | International Business | | | | | 9 | 0 | 0 | 9 | 9 | | | | | | | | | | | | | | | | | | | | |
| 3 | N/A | 06120317 | Legal Dimensions of International Business | Theory | Core | DSE | Separately | 3 | 0 | 0 | 3 | 3 | 60 | 24 | 5 | 20 | 5 | 10 | 40 | 16 | | | | | | | | | | | 40 | Theory + Internal |
| 3 | N/A | 06120318 | International Human Resource Management | Theory | Core | DSE | Separately | 3 | 0 | 0 | 3 | 3 | 60 | 24 | 5 | 20 | 5 | 10 | 40 | 16 | | | | | | | | | | | 40 | Theory + Internal |
| 3 | N/A | 06120320 | International Supply Chain Management and Logistics | Theory | Core | DSE | Separately | 3 | 0 | 0 | 3 | 3 | 60 | 24 | 5 | 20 | 5 | 10 | 40 | 16 | | | | | | | | | | | 40 | Theory + Internal |
| 3 | N/A | 06120345 | Regional Trade Blocs. | Theory | Core | DSE | Separately | 3 | 0 | 0 | 3 | 3 | 60 | 24 | 5 | 20 | 5 | 10 | 40 | 16 | | | | | | | | | | | 40 | Theory + Internal |
| | | | Entrepreneurship | | | | | 9 | 0 | 0 | 9 | 9 | | | | | | | | | | | | | | | | | | | | |
| 3 | N/A | 06120325 | Entrepreneurial Strategy | Theory | Core | DSE | Separately | 3 | 0 | 0 | 3 | 3 | 60 | 24 | 5 | 20 | 5 | 10 | 40 | 16 | | | | | | | | | | | 40 | Theory + Internal |
| 3 | N/A | 06120326 | Lean Start-Up | Theory | Core | DSE | Separately | 3 | 0 | 0 | 3 | 3 | 60 | 24 | 5 | 20 | 5 | 10 | 40 | 16 | | | | | | | | | | | 40 | Theory + Internal |
| 3 | N/A | 06120327 | Management of Intellectual Property Rights | Theory | Core | DSE | Separately | 3 | 0 | 0 | 3 | 3 | 60 | 24 | 5 | 20 | 5 | 10 | 40 | 16 | | | | | | | | | | | 40 | Theory + Internal |
| 3 | N/A | 06120328 | Creativity and Innovation | Theory | Core | DSE | Separately | 3 | 0 | 0 | 3 | 3 | 60 | 24 | 5 | 20 | 5 | 10 | 40 | 16 | | | | | | | | | | | 40 | Theory + Internal |
| | | | Analytics | | | | | 9 | 0 | 0 | 9 | 9 | | | | | | | | | | | | | | | | | | | | |
| 3 | N/A | 06120329 | Marketing Analytics | Theory | Core | DSE | Separately | 3 | 0 | 0 | 3 | 3 | 60 | 24 | 5 | 20 | 5 | 10 | 40 | 16 | | | | | | | | | | | 40 | Theory + Internal |
| 3 | N/A | 06120331 | HR Analytics | Theory | Core | DSE | Separately | 3 | 0 | 0 | 3 | 3 | 60 | 24 | 5 | 20 | 5 | 10 | 40 | 16 | | | | | | | | | | | 40 | Theory + Internal |
| 3 | N/A | 06120332 | Analytics for Supply Chain | Theory | Core | DSE | Separately | 3 | 0 | 0 | 3 | 3 | 60 | 24 | 5 | 20 | 5 | 10 | 40 | 16 | | | | | | | | | | | 40 | Theory + Internal |
| 3 | N/A | 06120346 | Artificial Intelligence & Machine Learning | Theory | Core | DSE | Separately | 3 | 0 | 0 | 3 | 3 | 60 | 24 | 5 | 20 | 5 | 10 | 40 | 16 | | | | | | | | | | | 40 | Theory + Internal |
| | | | Operations | | | | | 9 | 0 | 0 | 9 | 9 | | | | | | | | | | | | | | | | | | | | |
| 3 | N/A | 06120333 | Quality Management & Business Excellence | Theory | Core | DSE | Separately | 3 | 0 | 0 | 3 | 3 | 60 | 24 | 5 | 20 | 5 | 10 | 40 | 16 | | | | | | | | | | | 40 | Theory + Internal |
| 3 | N/A | 06120334 | World Class Manufacturing | Theory | Core | DSE | Separately | 3 | 0 | 0 | 3 | 3 | 60 | 24 | 5 | 20 | 5 | 10 | 40 | 16 | | | | | | | | | | | 40 | Theory + Internal |
| 3 | N/A | 06120335 | Service Operation Management | Theory | Core | DSE | Separately | 3 | 0 | 0 | 3 | 3 | 60 | 24 | 5 | 20 | 5 | 10 | 40 | 16 | | | | | | | | | | | 40 | Theory + Internal |
| 3 | N/A | 06120336 | Production Planning Control | Theory | Core | DSE | Separately | 3 | 0 | 0 | 3 | 3 | 60 | 24 | 5 | 20 | 5 | 10 | 40 | 16 | | | | | | | | | | | 40 | Theory + Internal |
| | | | | | | | | 9 | 0 | 0 | 9 | 9 | | | | | | | | | | | | | | | | | | | | |
| | | | Total Credits for Semester | | | | | 24 | 0 | 6 | 30 | 36 | | | | | | | | | | | | | | | | | | | | |
| 4 | N/A | 06120401 | Strategic Management | Theory | Core | Core | Separately | 3 | 0 | 0 | 3 | 3 | 60 | 24 | 5 | 20 | 5 | 10 | 40 | 16 | | | | | | | | | | | 40 | Theory + Internal |
| 4 | N/A | 06120402 | Health Insurance and Medical Tourism | Theory | Core | Core | Separately | 3 | 0 | 0 | 3 | 3 | 60 | 24 | 5 | 20 | 5 | 10 | 40 | 16 | | | | | | | | | | | 40 | Theory + Internal |
| 4 | N/A | 06120403 | Bio Medical Waste Management | Theory | Core | Core | Separately | 3 | 0 | 0 | 3 | 3 | 60 | 24 | 5 | 20 | 5 | 10 | 40 | 16 | | | | | | | | | | | 40 | Theory + Internal |
| 4 | N/A | 06120404 | Dissertation | Practical | Core | Core | Separately | 0 | 0 | 6 | 6 | 12 | | | | | | | | | | 100 | 100 | 40 | | 50 | 50 | 20 | 60 | Practical + Internal | | |
| 4 | N/A | 06120434 | Hospital Materials Management | Theory | Core | Core | Separately | 3 | 0 | 0 | 3 | 3 | 60 | 24 | 5 | 20 | 5 | 10 | 40 | 16 | | | | | | | | | | | 40 | Theory + Internal |
| 4 | N/A | 06120435 | Quality Accreditation in Health Care | Theory | Core | Core | Separately | 3 | 0 | 0 | 3 | 3 | 60 | 24 | 5 | 20 | 5 | 10 | 40 | 16 | | | | | | | | | | | 40 | Theory + Internal |
| | | | Marketing | | | | | 15 | 0 | 6 | 21 | 27 | | | | | | | | | | | | | | | | | | | | |
| 4 | N/A | 06120405 | Digital and Social Media Marketing | Theory | Core | DSE | Separately | 3 | 0 | 0 | 3 | 3 | 60 | 24 | 5 | 20 | 5 | 10 | 40 | 16 | | | | | | | | | | | 40 | Theory + Internal |
| 4 | N/A | 06120406 | Customer Relationship Management | Theory | Core | DSE | Separately | 3 | 0 | 0 | 3 | 3 | 60 | 24 | 5 | 20 | 5 | 10 | 40 | 16 | | | | | | | | | | | 40 | Theory + Internal |
| 4 | N/A | 06120408 | Product and Brand Management | Theory | Core | DSE | Separately | 3 | 0 | 0 | 3 | 3 | 60 | 24 | 5 | 20 | 5 | 10 | 40 | 16 | | | | | | | | | | | 40 | Theory + Internal |

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|---------------|-----------------------|------------------------------------|--------------|--------------------|---------------------------|---------|--|---|---|---|---------|---------------|--------|------|-------------------|---------|------------|-------------------------|-----|------|----------------------------|-----------|-----|--------------------|--|------|
| | | | | | | | | | | | | | Max | Pass | Attendance | Midterm | Assignment | Professional Activities | Max | Pass | Demonstration/Presentation | Viva-voce | Max | | | Pass |
| | | | | | | | | | | | | | | | | | | | | | | | | | | |

Important Note:

(For 3rd and 4th Semester only) Discipline Specific Electives (DSE): Select any one Electives from the area of Finance / Human Resources / Marketing/International Business/ Entrepreneurship / Analytics / Operations. Under the selected each Elective, choose any three DSEs.