

**Faculty : Commerce & Management**

**Programme : Bachelor of Business Administration (General) : 2022-23 onwards**

Semester/Year	Council Code (If any)	Subject Code (If already existing)	Nomenclature	Theory/ Practical/	Core/ AECC/ VAC/ DSE/ MGE	For ERP	Theory/Practical (Result Combined or Separate)	L	T	P	Credits	Contact Hours	Theory		Theory (Internal)				Practical				Practical (Internal)				Overall Pass Marks	Scheme of Examinations (Theory+Internal) OR (Practical+Internal)				
													Max	Pass	Attendance	Midterm	Assignment	Professional Activities	Max	Pass	Demonstration/ Presentation	Viva-voce	Max	Pass	Attendance	Mid Term			Project/Lab Work	Conduct/Demonstration	Max	Pass
1		06040101	Business Statistics	Theory	Core	Core	Separately	4	0	0	4	4	60	24	5	20	5	10	40	16										40	Theory + Internal	
1		06040102	Management Concepts	Theory	Core	Core	Separately	4	0	0	4	4	60	24	5	20	5	10	40	16										40	Theory + Internal	
1		06040103	Business Economics	Theory	Core	Core	Separately	4	0	0	4	4	60	24	5	20	5	10	40	16										40	Theory + Internal	
1		--	MGE	Theory	MGE	Core	Separately	4	0	0	4	4	60	24	--	20	10	10	40	16										40	Theory + Internal	
1		--	AECC	Theory	AECC	Core	Separately	2	0	0	2	2	30	12	--	10	5	5	20	8										20	Theory + Internal	
1		--	VAC	Theory	VAC	Core	Separately	2	0	0	2	2	30	12	--	10	5	5	20	8										20	Theory + Internal	
			<b>Total Credits for Semester</b>					<b>20</b>	<b>0</b>	<b>0</b>	<b>20</b>	<b>20</b>																				
2		06040201	Financial Accounting	Theory	Core	Core	Separately	4	0	0	4	4	60	24	5	20	5	10	40	16										40	Theory + Internal	
2		06040202	Organizational Behaviour	Theory	Core	Core	Separately	4	0	0	4	4	60	24	5	20	5	10	40	16										40	Theory + Internal	
2		06040203	Fundamentals of Business Research Methods	Theory	Core	Core	Separately	4	0	0	4	4	60	24	5	20	5	10	40	16										40	Theory + Internal	
2		06040204	Business Law	Theory	Core	Core	Separately	4	0	0	4	4	60	24	5	20	5	10	40	16										40	Theory + Internal	
2		--	MGE	Theory	MGE	Core	Separately	4	0	0	4	4	60	24	--	20	10	10	40	16										40	Theory + Internal	
2		--	AECC	Theory	AECC	Core	Separately	2	0	0	2	2	30	12	--	10	5	5	20	8										20	Theory + Internal	
2		--	VAC	Theory	VAC	Core	Separately	2	0	0	2	2	30	12	--	10	5	5	20	8										20	Theory + Internal	
			<b>Total Credits for Semester</b>					<b>20</b>	<b>0</b>	<b>0</b>	<b>24</b>	<b>24</b>																				
3		06040301	Human Resource Management	Theory	Core	Core	Separately	4	0	0	4	4	60	24	5	20	5	10	40	16										40	Theory + Internal	
3		06040302	Application of Business Research Methods	Theory	Core	Core	Separately	4	0	0	4	4	60	24	5	20	5	10	40	16										40	Theory + Internal	
3		06040303	Production and Operations Management	Theory	Core	Core	Separately	4	0	0	4	4	60	24	5	20	5	10	40	16										40	Theory + Internal	
3		06040304	Financial Management	Theory	Core	Core	Separately	4	0	0	4	4	60	24	5	20	5	10	40	16										40	Theory + Internal	
3		--	MGE	Theory	MGE	Core	Separately	4	0	0	4	4	60	24	--	20	10	10	40	16										40	Theory + Internal	
3		--	AECC	Theory	AECC	Core	Separately	2	0	0	2	2	30	12	--	10	5	5	20	8										20	Theory + Internal	
3		--	VAC	Theory	VAC	Core	Separately	2	0	0	2	2	30	12	--	10	5	5	20	8										20	Theory + Internal	
			<b>Total Credits for Semester</b>					<b>20</b>	<b>0</b>	<b>0</b>	<b>24</b>	<b>24</b>																				
4		06040401	Entrepreneurship development	Theory	Core	Core	Separately	4	0	0	4	4	60	24	5	20	5	10	40	16										40	Theory + Internal	
4		06040402	Operations Research	Theory	Core	Core	Separately	4	0	0	4	4	60	24	5	20	5	10	40	16										40	Theory + Internal	
4		06040403	Principles of Marketing	Theory	Core	Core	Separately	4	0	0	4	4	60	24	5	20	5	10	40	16										40	Theory + Internal	
4		06040404	Business Analytics	Theory	Core	Core	Separately	4	0	0	4	4	60	24	5	20	5	10	40	16										40	Theory + Internal	
4		06040405	Business Analytics Lab	Practical	Core	Core	Separately	0	0	2	2	4									20	10	30	12	5	10	5		20	8	20	Practical + Internal
4		--	MGE	Theory	MGE	Core	Separately	4	0	0	4	4	60	24	--	20	10	10	40	16											40	Theory + Internal
4		--	AECC	Theory	AECC	Core	Separately	2	0	0	2	2	30	12	--	10	5	5	20	8										20	Theory + Internal	
4		--	VAC	Theory	VAC	Core	Separately	2	0	0	2	2	30	12	--	10	5	5	20	8										20	Theory + Internal	
			<b>Total Credits for Semester</b>					<b>16</b>	<b>0</b>	<b>2</b>	<b>26</b>	<b>28</b>																				
5		06040501	Strategic Management	Theory	Core	Core	Separately	4	0	0	4	4	60	24	5	20	5	10	40	16										40	Theory + Internal	
5		06040502	Industry Reviewed Project Report	Practical	Core	Core	Separately	0	0	6	6	12									100	100	40			50	50	20	60	Practical + Internal		
			<b>Finance : Choose any two</b>					4	0	6	10	16																				
5		06040503	Financial Statements Analysis & Reporting	Theory	DSE	DSE	Separately	4	0	0	4	4	60	24	5	20	5	10	40	16										40	Theory + Internal	
5		06040504	Income Tax	Theory	DSE	DSE	Separately	4	0	0	4	4	60	24	5	20	5	10	40	16										40	Theory + Internal	
5		06040505	Insurance and Risk Management	Theory	DSE	DSE	Separately	4	0	0	4	4	60	24	5	20	5	10	40	16										40	Theory + Internal	

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													Max	Pass	Attendance	Midterm	Assignment	Professional Activities	Max	Pass	Demonstration/ Presentation	Viva-voce	Max	Pass	Attendance	Mid Term	Project/Lab Work			Conduct/Demonstration	Max	Pass					
			<b>Human Resource : Choose any two</b>				8	0	0	8	8																										
5		06040506	Training and Development	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16															40	Theory + Internal	
5		06040507	Management of Industrial Relations	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16															40	Theory + Internal	
5		06040508	HR Audit	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16															40	Theory + Internal	
			<b>Marketing : Choose any two</b>				8	0	0	8	8																										
5		06040509	Retail Management	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16															40	Theory + Internal	
5		06040510	Intergrated Marketing Communication	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16															40	Theory + Internal	
5		06040511	Service Marketing	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16															40	Theory + Internal	
			<b>Total Credits for Semester</b>				<b>20</b>	<b>0</b>	<b>6</b>	<b>26</b>	<b>32</b>																										
6		06040601	Dissertation	Practical	Core	Core	Seperately	0	0	6	6	12										100	100	40										60	Practical + Internal		
6		06040602	International Business	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16															40	Theory + Internal	
			<b>Finance : Choose any two</b>				4	0	6	10	16																										
6		06040603	Auditing	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16															40	Theory + Internal	
6		06040604	Indirect Tax	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16															40	Theory + Internal	
6		06040605	Financial Institutions and Markets	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16															40	Theory + Internal	
			<b>Human Resource : Choose any two</b>				8	0	0	8	8																										
6		06040606	Labour Welfare & Social Security	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16															40	Theory + Internal	
6		06040607	Human Resource Information System	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16															40	Theory + Internal	
6		06040608	Human Resource Planning & Development	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16															40	Theory + Internal	
			<b>Marketing : Choose any two</b>				8	0	0	8	8																										
6		06040611	Digital and Social Media Marketing	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16																40	Theory + Internal
6		06040612	Sales and Distribution Management	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16																40	Theory + Internal
6		06040613	Product and Brand Management	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16																40	Theory + Internal
			<b>Total Credits for Semester</b>				<b>20</b>	<b>0</b>	<b>6</b>	<b>26</b>	<b>32</b>																										
			<b>Total Credits for Degree</b>				<b>116</b>	<b>0</b>	<b>14</b>	<b>146</b>	<b>160</b>																										

Important Note:

1. Regarding MDC/VAC/AECC

2. (For 5th and 6th Semester only) Discipline Specific Electives (DSE): Select any two Electives from the area of Finance / Human Resources / Marketing. Under the selected each Elective, choose any two DSEs.